

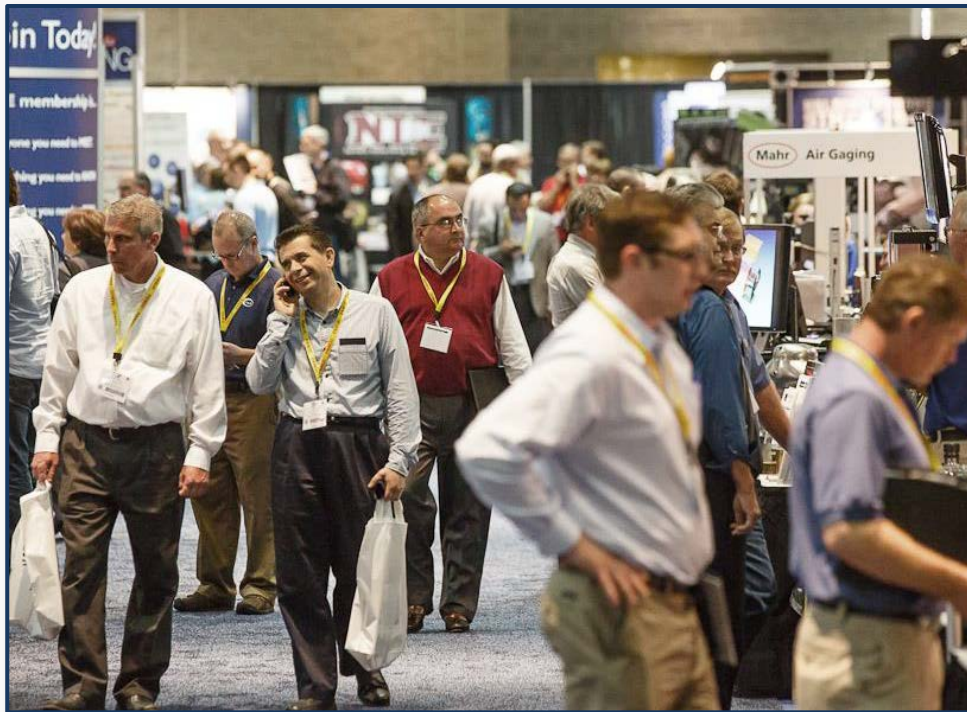
REGISTRATION SPONSORSHIP



Badges/Lanyards

Put your company name around the neck of every attendee. Each attendee will get a lanyard with your company's logo with their badge when they pick up their registration information. There will also be a space on the back of the badge for you to put your logo and/or a brief message.

All production costs associated with the lanyards will be the responsibility of the sponsor and must be approved by SME prior to the event.



Registration Maze Signage

Receive exclusive signage throughout the registration area. These signs are prominently displayed where all of the event traffic funnels through to the registration counters. Your company logo/message will be displayed in a highly visible area that receives exposure for every event attendee.



Additional Event Branding & Signage

Logo inclusion in all HOUSTEX event signage for Sponsorships .
Signage to be located in high traffic areas throughout the event.





Conference Tote Bags

Opportunity to be included as one of the official sponsors of the registration bags at the event. Registration bags will be located on both display racks and also actively distributed by registration personnel. The result will be your company's branding in the hands of thousands of event attendees as they walk the show floor. All production costs associated with the registration bags are included in the sponsorship.

Swag in the Bag

Opportunity to provide all conference attendees at HOUSTEX Conference Swag. This is a co-branded gift such as a padfolio, pen, flash drive, etc. Swag items will be distributed inside of the registration bags and actively distributed to each HOUSTEX conference attendee.



Enhance your online presence and gain additional pre-event exposure with the following upgrades to the online directory and show floor:

Company Profile - Up to 1500 Characters to update your booth profile with all the relevant information and description of your company.

Product Categories - Select up to 15 product subcategories that prospects are likely to search in order to find you.

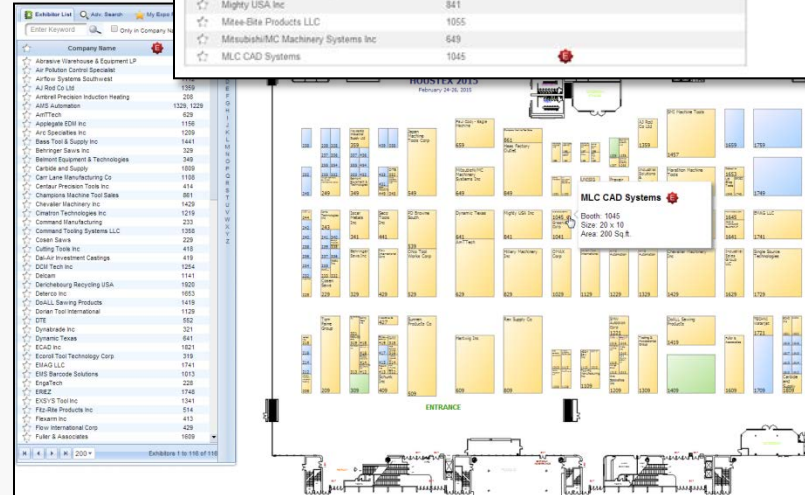
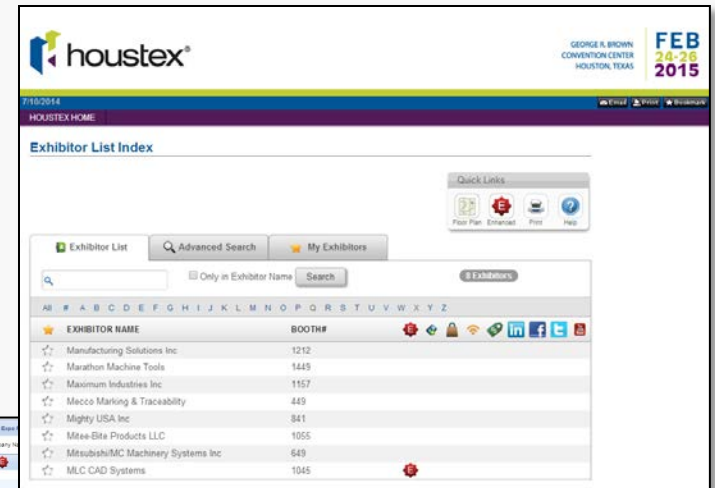
New Products - Feature up to 5 new product lines that will be introduced at the events and include both descriptions and photos.

Press Releases - Utilize up to 5 printable, downloadable press releases and highlight what's happening at with your company.

Event Specials - Feature up to 5 event specials to spotlight your deals, discounts, giveaways, sweepstakes, etc. – to keep your booth buzzing throughout the event.

Company Logo - Add your company logo to the digital map to highlight your company for greater recognition.

Social Media Icons - Enable your customers and prospects to find and follow you on various social media networks such as Facebook, Twitter, and LinkedIn.



To lock in your sponsorship at HOUSTEX and for information
other sponsorship opportunities, please contact:

Nick Smith
Sponsorship Manager

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